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# Style guide: *Mirrodin's* red-aligned artifacts

*Magic Arcana*  
Tuesday, April 20, 2004

**S**tep 1. **Magic's** creative team writes descriptions of creatures, locations and items in a new world in the **Magic** multiverse.

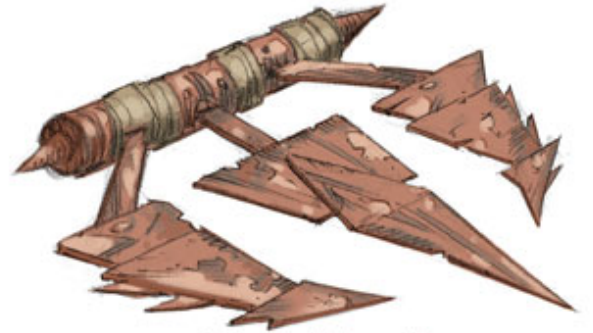
**S**tep 2. Artists create concept sketches from those descriptions to go into that world's style guide.

Step 3. Card artists illustrate individual **Magic** cards based on the style guide.

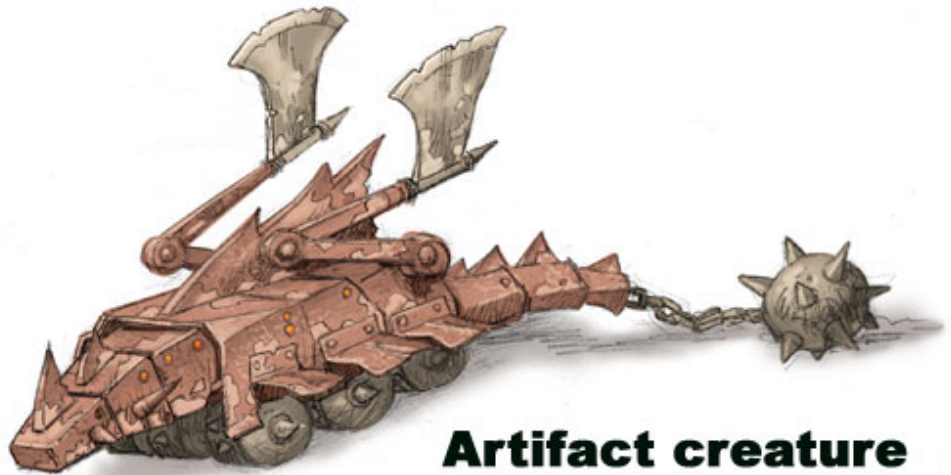
Today we'll take a look at the *Mirrodin* block during Step 2, the creation of the style guide.

Red in the *Mirrodin* block is about [mountains](#) of rusted iron, crude goblin contraptions, and creatures with spikes and blades. Check out a few illustrations of red-aligned artifacts the style guide, and compare them with the final art of cards like [Goblin War Machine](#), [Juggernaut](#), and [Goblin Replica](#).





**Goblin dagger**



**Artifact creature**

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